



WFXV  
201 Humboldt Street  
Rochester, NY 14610

Waterfront Strategies  
3050 K St. NW #100  
Washington, DC 20007

## Contract # 1393661

**Schedule Dates** 09/13/16-09/17/16  
**Advertiser** House Majority PAC (39749)  
**Agency** Waterfront Strategies (10349)  
**Product** Political - Issues / Propositions (1068)  
**Brand** 79/86/4509 (545653)  
**Salesperson** Millennium - New York, New York (1406)  
**Sales Office** Millennium - New York  
**Buyer Name** Colin, Lawson,  
**Phone/Fax** /  
**CPE** 79/86/4509  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** TV  
HMP 2016- 9/13-9/19; Separation: 30

**Date Entered** 07/15/16  
**Last Modified** 07/15/16  
**Entered By** Julie Orilio  
**CO-OP** No  
**Headline #** ECR25247005  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$285.00  
**Net Total** \$1,615.00  
**Sales Tax**

### Utica (WFXV)

By Broadcast Month	Spots	Rate
Sep. 2016	33	\$1,900.00
<b>Grand Total:</b>	<b>33</b>	<b>\$1,900.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/13/16-09/16/16	3	:30	4:30P- FAMILY FEUD	3		X	X	X	X			3	\$20.00	\$60.00	Utica (WFXV)	Family Feud	7/15/16
2.0	Normal Line / SPOT	09/13/16-09/16/16	3	:30	5P- The Middle	3		X	X	X	X			3	\$40.00	\$120.00	Utica (WFXV)	The Middle	7/15/16
3.0	Normal Line / SPOT	09/13/16-09/16/16	3	:30	5:30P- Hot in Cleveland	3		X	X	X	X			3	\$40.00	\$120.00	Utica (WFXV)	Hot In Cleveland	7/15/16
4.0	Normal Line / SPOT	09/13/16-09/16/16	3	:30	6P- BIG BANG THEORY 1ST	3		X	X	X	X			3	\$50.00	\$150.00	Utica (WFXV)	The Big Bang Theory	7/15/16
5.0	Normal Line / SPOT	09/13/16-09/16/16	3	:30	6:30P- Modern Family	3		X	X	X	X			3	\$60.00	\$180.00	Utica (WFXV)	Modern Family	7/15/16
6.0	Normal Line / SPOT	09/17/16-09/17/16	3	:30	5P- 5:30P (EST)	1						X		1	\$30.00	\$30.00	Utica (WFXV)	The Middle	7/15/16
7.0	Normal Line / SPOT	09/17/16-09/17/16	3	:30	5:30P- 6P (EST)	1						X		1	\$30.00	\$30.00	Utica (WFXV)	The Middle	7/15/16
8.0	Normal Line / SPOT	09/17/16-09/17/16	3	:30	6P- 6:30P (EST)	1						X		1	\$40.00	\$40.00	Utica (WFXV)	Big Bang Theory	7/15/16
9.0	Normal Line / SPOT	09/17/16-09/17/16	3	:30	6:30P- 7P (EST)	1						X		1	\$40.00	\$40.00	Utica (WFXV)	Big Bang Theory	7/15/16
10.0	Normal Line / SPOT	09/13/16-09/16/16	3	:30	7P- BIG BANG THEORY 2ND	3		X	X	X	X			3	\$60.00	\$180.00	Utica (WFXV)	Big Bang Theory	7/15/16
11.0	Normal Line / SPOT	09/13/16-09/16/16	3	:30	7:30P- Modern Family	3		X	X	X	X			3	\$60.00	\$180.00	Utica (WFXV)	Modern Family	7/15/16
12.0	Normal Line / SPOT	09/17/16-09/17/16	3	:30	7P- 7:30P (EST)	1						X		1	\$40.00	\$40.00	Utica (WFXV)	Modern Family	7/15/16
13.0	Normal Line / SPOT	09/14/16-09/14/16	3	:30	8P- 9P (EST)	1			X					1	\$250.00	\$250.00	Utica (WFXV)	Masterchef-FOX	7/15/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions



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14.0	Normal Line / SPOT	09/13/16-09/16/16	3	:30	10P- 10:35P (EST)	2		X	X	X	X			2	\$170.00	\$340.00	Utica (WFXV)	Eyewitness News At Ten	7/15/16
15.0	Normal Line / SPOT	09/13/16-09/16/16	3	:30	10:35P- TWO AND A HALF MEN	2		X	X	X	X			2	\$40.00	\$80.00	Utica (WFXV)	Two And A Half Men	7/15/16
16.0	Normal Line / SPOT	09/13/16-09/16/16	3	:30	11:05P- How I Met Your Mother 1	2		X	X	X	X			2	\$30.00	\$60.00	Utica (WFXV)	How I Met Your Mother	7/15/16

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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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